



# MAEBC/MARBC

## ***Mid-Atlantic - Eurasia Business Council (MAEBC/MARBC)***

**20<sup>th</sup> Annual  
Eurasian/Russian-American  
Innovation Technology Week  
(RANIT)  
*Agenda***



**June 11-25<sup>th</sup>, 2015**

*Philadelphia, PA; Washington, DC; New York, NY;*

*and the Mid-Atlantic Region*



# MAEBC/MARBC

## 20<sup>th</sup> Annual Eurasian/Russian - American Innovation Technology Week (RANIT)

June 11-25, 2015

Philadelphia, PA; Washington, D.C.; New York, NY

The 20<sup>th</sup> Annual Eurasian/Russian - American Innovation Technology Week (RANIT) will take place in Philadelphia, PA; Washington, D.C.; New York, NY; and the Mid-Atlantic Region from June 11-25, 2015. The 20th RANIT will include discussions with business leaders, policymakers, financiers, and technology corporations to promote technological cooperation between Eurasian, Russian, and American businesses. The 20<sup>th</sup> RANIT will focus on biotechnology, the pharmaceutical industry, medical equipment, life sciences, alternative energy, nanotechnology, the chemical industry, information technology, technology in education, and entrepreneurship. Key RANIT events will include a Welcoming Ceremony at Philadelphia City Hall on June 11, the annual Eurasian/Russian - American Life Sciences Innovation Conference in Philadelphia on June 11-12, and the Eurasian/Russian - American Innovation Technology, University Research & Commercialization Roundtable at the University City Science Center in Philadelphia, as well as Eurasian and Russian participation at the 2015 BIO International Convention in Philadelphia and REFF Wall Street in New York.



The **Eurasian/Russian - American Life Sciences Innovation Conference** is a multi-industry event, highlighting increased involvement by key Eurasian, Russian, and American policy-makers. The discussion will include policy changes that have come as a result of the “Comprehensive Program of Biotechnology Development in Russia to 2020” and its effect on the Eurasian/Russian - American partnership in the life sciences industry.

The **Eurasian/Russian - American Innovation Technology, University Research & Commercialization Roundtable** will feature discussions on new technology and university-related commercialization. A multi-country panel will discuss the current connection between university research commercialization and entrepreneurship in Russia, Belarus, Bulgaria, Israel, and the United States.



*For further details about these events, please contact Val Kogan, MAEBC/MARBC by phone: (484) 467-7444, email: [val@ma-rbc.org](mailto:val@ma-rbc.org), or visit the MARBC website at: <http://www.ma-rbc.org>*

1760 MARKET STREET, SUITE 1100, PHILADELPHIA, PA 19103 • TEL (484) 467-7444 • FAX (215) 963-9104

[HTTP://WWW.MA-RBC.ORG](http://WWW.MA-RBC.ORG) • [INFO@MA-RBC.ORG](mailto:INFO@MA-RBC.ORG)



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Mid-Atlantic - Eurasia Business Council

Mid-Atlantic - Russia Business Council

FOR IMMEDIATE RELEASE:

February 17, 2015

CONTACT: Val Kogan, MAEBC/MARBC President

tel: (484) 467-7444, e-mail: val@ma-rbc.org

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## ***20<sup>th</sup> Annual Eurasian/Russian - American Innovation Technology Week & Days of Eurasian-American Innovation Entrepreneurship Cooperation***

2015 will mark the 20<sup>th</sup> anniversary of the Mid-Atlantic – Eurasia Business Council (MAEBC/MARBC). The most significant MAEBC/MARBC-organized events in 2015 will include the **20<sup>th</sup> Annual Eurasian/Russian - American Innovation Technology Week (RANIT)** on June 11-25, 2015 and the **Days of Eurasian/Russian - American Innovation Entrepreneurship Cooperation (RAVC 2015)** on October 28 – November 4, 2015. The 20<sup>th</sup> RANIT will include discussions with business leaders, policymakers, financiers, and technology corporations to promote technological cooperation between Eurasian, Russian, and American businesses. RAVC 2015 will bring together entrepreneurs, scientists, venture capitalists, and established Eurasian and American corporations to explore and shape the field of innovation technology. RANIT and RAVC programs and activities are designed to help foster dialogue and cooperation. They are supported by nearly 30 leading American, Eurasian, and Russian business and governmental organizations, including the administrations of the City of Philadelphia and the Commonwealth of Pennsylvania, and Mid-Atlantic regional organizations focusing on international business, technology, innovations, and entrepreneurship. Eurasian and Russian delegations that will take part in these events will consist of representatives from the foremost Eurasian and Russian companies and educational institutions in innovation technology and related industries.

The **20<sup>th</sup> Annual Eurasian/Russian - American Innovation Technology Week (RANIT)** will take place in Philadelphia, Washington, D.C., New York and the Mid-Atlantic Region from June 11-25, 2015. It will focus on biotechnology, the pharmaceutical industry, medical equipment, life sciences, alternative energy, nanotechnology, the chemical industry, information technology, technology in education, and entrepreneurship.

Key RANIT events will include a **Welcoming Ceremony and Opening Sessions** in the Mayor's Reception Room at Philadelphia City Hall on June 11, the **Eurasian/Russian - American Life Sciences Innovation Conference** in Philadelphia on June 11-12, the **Eurasian/Russian - American Innovation Technology, University Research & Commercialization Roundtable** at the University City Science Center in Philadelphia, as well as Eurasian and Russian participation in the **2015 BIO International Convention** in Philadelphia, and **REFF Wall Street** in New York.

The **Eurasian/Russian - American Life Sciences Innovation Conference** is a multi-industry event, highlighting increased involvement by key Eurasian, Russian and American policy-makers. The discussion will include policy changes that have come as a result of the "Comprehensive Program of Biotechnology Development in Russia to 2020" and its effect on the Eurasian/Russian - American partnership in the life sciences industry.



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Mid-Atlantic - Russia Business Council

The **Eurasian/Russian - American Innovation Technology, University Research & Commercialization Roundtable** will feature discussions on new technology and university-related commercialization. A multi-country panel will discuss the current connection between university research commercialization and entrepreneurship in Russia, Belarus, Bulgaria, Israel, and the United States.

The **Days of Eurasian - American Innovation Entrepreneurship Cooperation (RAVC 2015)** will be held in Philadelphia on October 28 – November 4, 2015. As part of RAVC 2015, MAEBC/MARBC is organizing the **Eurasian – American Technology Entrepreneurship Conference**. MAEBC/MARBC is also facilitating Eurasian participation in the **Mid-Atlantic Venture Conference (IMPACT 2015)**. IMPACT is one of the oldest venture capital events in the United States that gives the participants a unique opportunity to access private investors and the largest regional venture funds. Additional RAVC events will include a roundtable at the International Incubator at the Science Center, featuring presentations by company residents, including the first Russian company with an office at the University City Science Center in Philadelphia. For over 50 years, the Science Center has served as the biggest and oldest urban technology park in the United States.

For further details about the 20<sup>th</sup> RANIT and RAVC 2015, please contact Val Kogan, President of the MAEBC/MARBC, by phone: (484) 467-7444, email: [val@ma-rbc.org](mailto:val@ma-rbc.org), or visit the MAEBC/MARBC website at: <http://www.ma-rbc.org>.

*About the Mid-Atlantic - Eurasia Business Council (MAEBC/MARBC): Since Fall 1994, MAEBC/MARBC has worked to foster business relations between the U.S. Mid-Atlantic region and Eurasia/Russia, while cultivating mutual appreciation of political, economic, cultural, and educational interests. The goal of MAEBC/MARBC is to enable companies based in the U.S. Mid-Atlantic region to enhance their positions in Eurasia/ Russia and to attract Eurasian and Russian businesses to the U.S. Mid-Atlantic region.*





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## **The 20th Annual Eurasian/Russian-American Innovation Technology Week (RANIT)**

### ***Eurasian/Russian-American Life Sciences Innovation Conference***

PHILADELPHIA, PA. — On behalf of the Mid-Atlantic - Eurasia Business Council, it is our great pleasure to invite you to the **2015 Eurasian/Russian-American Life Sciences Innovation Conference**, which will take place in Philadelphia on June 11-12, 2015. This event will culminate in the **20th Annual Eurasian/Russian-American Innovation Technology Week**, from June 11-25, 2015 which will highlight the biotechnology, pharmaceutical industry, medical equipment, and life sciences with many sessions devoted to innovations.

Despite many political changes over the years, Eurasia/Russia and the U.S have always been able to speak the language of science and progress in research to help develop technologies that benefit patients around the world. In the current environment, partnership is more important than ever. Whether between small and large companies, academia and industry, or the public and the private sectors, partnerships are now the key to success. This conference will explore the opportunities to build mutually-supportive partnerships between the U.S. and Eurasia/Russia in the sphere of innovative pharmaceutical and life science development.

The discussion will include policy changes that have come as a result of the “Comprehensive Program of Biotechnology Development in Russia to 2020” as well as Russia’s entry into the WTO and its effect on the Eurasian/Russian-American partnership in the life sciences industry. Panels at this conference will acquaint participants with the Eurasian/Russian market overall and introduce positions of key industry executives and government officials responsible for policy. The conference will continue with in-depth discussion of the investment climate and key policy issues for Eurasia/Russia and the U.S.

The conference will also include panels on healthcare reform in the United States and Eurasia/Russia; state and regional efforts to promote cooperation in biotechnology and life sciences; legal and regulatory issues in the Eurasian/Russian pharmaceutical industry; new development in Eurasia’s/Russia’s medical device industry; the potential of clinical trials and other pharmaceutical research and development in Eurasia/Russia; university technology transfer; as well as other demanding topics.

The path forward for Eurasia/Russia and the U.S. is to exchange information and build long-term relationships in innovative sectors. We hope that this conference will further develop innovation in the life sciences and help find policy solutions that enable stronger partnerships in the future. We are grateful for the support of nearly 30 leading American and Eurasian/Russian business and governmental organizations.

For further information please contact Val Kogan, President of MAEBC/MARBC by phone at: (484) 467-7444, via e-mail at: [val@ma-rbc.org](mailto:val@ma-rbc.org), or by visiting the MAEBC/MARBC website: [www.ma-rbc.org](http://www.ma-rbc.org)



# The 20th Annual Eurasian/Russian-American Innovation Technology Week (RANIT)



## City Hall

Philadelphia City Hall  
Broad Street and Market Street  
Philadelphia, PA

**June 11, 2015**

Organized by:  
**The Mid-Atlantic - Eurasia Business Council**

Supported by:  
The City of Philadelphia, State of Pennsylvania, State of New Jersey, State of Delaware, State of Maryland, Pennsylvania Bio, Bio New Jersey, Delaware Bio, Philadelphia U.S. Export Assistance Center of the U.S. Commercial Service, World Trade Center of Greater Philadelphia, World Trade Center of Central Pennsylvania, World Trade Center Delaware, Pennsylvania Chamber of Business and Industry, Greater Philadelphia Chamber of Commerce, University City Science Center, Global Philadelphia Association, PACT, Select Greater Philadelphia, Entrepreneurs' Forum of Greater Philadelphia, Greater Philadelphia Life Sciences Congress, Center City Proprietors Association, Ben Franklin Technology Partners, PennFuture Energy Center, Penn Center for Innovation, Pharmaceutical Research and Manufacturers of America, Innovation America, U.S. Chamber of Commerce, American Chamber of Commerce in Russia.

## Welcoming Ceremony



## Opening Sessions

*Innovative Technology around the World*

# Eurasian/Russian-American Life Sciences Innovation Conference

Philadelphia, PA

*June 11-12, 2015*

Organized by:  
The Mid-Atlantic - Eurasia Business Council

## Welcoming Remarks

## Session 1

*Market Review  
Market Regulation and Industry Views*



## Session 2

*Legal and Regulatory Issues in the Eurasian/Russian Pharmaceutical and Life Sciences Industry  
Legal Issues in Clinical Trials*

## Lunch

## Session 3

*Top Life Science Clusters*

## Session 4

*New Areas for Partnership*

## Closing Remarks



# Eurasian/Russian-American Innovation Technology, University Research & Commercialization Roundtables

Philadelphia, PA

*June 15, 2015*

Organized by:  
**The Mid-Atlantic - Eurasia Business Council**



## Session 1

*Entrepreneurship and Innovative Technology around the World*



## Session 2

*New Technology Development and University-related Commercialization*

## Session 3

*Alternative Energy and Energy Efficiency*





*Eurasian/Russian-American  
Life-Sciences Innovation  
Conference*



*June 11-12<sup>th</sup>, 2015  
Philadelphia, PA*

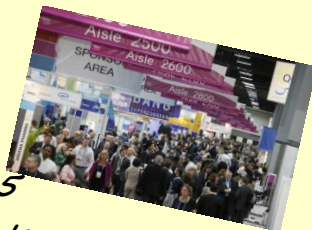
*Roundtable at the University  
City Science Center*

*June 15<sup>th</sup>, 2015  
3711 Market Street,  
Philadelphia, PA*



*2015 Annual Bio Convention*

The most influential biotech meeting in the world is offering powerful business partnering, education sessions and networking with the industry.



*June 15-18<sup>th</sup>, 2015  
PA Convention Center  
Philadelphia, PA*



*11<sup>th</sup> Annual REFF Wall  
Street*

REFF Wall Street is the leading renewable energy financing event in the country, organized jointly by Euromoney and the American Council on Renewable Energy (ACORE).

*June 24-25<sup>th</sup>, 2015  
Grand Hyatt New York  
New York City, USA*



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